

ICCS 2012

INTERNATIONAL CONFERENCE ON CYBER SECURITY

A Global Solution to Emerging Cyber Threats

Conference Sponsorship



International Conference on Cyber Security | January 9 – 12, 2012 | New York, NY | www.iccs.fordham.edu



ICCS 2012

Overview

More than 1200 professionals from 40 countries around the world met at the International Conference on Cyber Security 2009 & 2010 to discuss the world's greatest emerging cyber threats. This January 2012, the Federal Bureau of Investigation and Fordham University will partner again to host the third International Conference on Cyber Security (ICCS 2012) in New York City, the information center of the world. ICCS 2012 will be another unparalleled opportunity that will bring together global leaders in emerging cyber threat analysis, operations and enforcement. With the number of cyber threats escalating worldwide, the need for comprehensive security analysis, assessment, and actions have reached a critical juncture. Join us at ICCS 2012 for a first-hand opportunity to discover and share critical intelligence on issues shaping the future of cyber security.

ICCS 2012 will consist of three days, 50 unique lectures from Keynote, distinguished, plenary, and parallel speakers in the disciplines of Emerging Technologies, Operations and Enforcement, and Real Life Experiences. Also included are a Cyber Security Tutorial, a Law Enforcement Workshop, panel discussions, sponsors' presentations, exhibitions and exceptional networking opportunities.

Sponsorship Opportunities

Showcase your firm to hundreds of the world's top cyber security professionals at ICCS 2012, January 9 – 12, 2012, New York, NY. ICCS 2012 is offering exciting sponsorship packages, maximizing your company's exposure to a target audience of cyber security experts from around the globe. The event brings senior experts from government, private and academia together in an effort to study, learn and strategize efforts to combat the world's emerging cyber threats. The conference presents the unique opportunity to showcase industry-related products to an elite group of attendees. Please take a moment to learn about the sponsorship opportunities that are available at ICCS 2012.

Those interested in ICCS 2012 sponsorship opportunities are encouraged to contact the ICCS 2012 Corporate Liaison Representative, Ms. Laurie Venditti, via electronic mail at, venditti@iccs.fordham.edu.



P. Premium Opportunities

P.1 Gold Level

\$20,000

The Gold Level sponsor will have literature, special event invitation or company material inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged as a Premium Sponsor on the conference website, including a company logo. Your company will receive two complimentary ICCS 2012 General Admission tickets. In addition, sponsors receive the following to maximize their exposure:

- One company logo on the ICCS 2012 website
- One 10x10 main conference floor booth
- One cocktail reception

P.2 Silver Level

\$17,000

The Silver Level Sponsor will have literature, special event invitation or company material inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged as a Premium Sponsor on the conference website, including a company logo. Your company will also receive two complimentary ICCS 2012 General Admission tickets. In addition, sponsors receive the following to maximize their exposure:

- One company logo on the ICCS 2012 website
- One 10x10 main conference floor booth
- One lunch

P.3 Bronze Level

\$9,000

The Bronze Level Sponsor will have literature, special event invitation or sponsor material inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged as a Premium Sponsor on the conference website, including a company logo. Your company will receive one complimentary ICCS 2012 General Admission ticket. In addition, sponsors receive the following to maximize their exposure:

- One company logo on the ICCS 2012 website
- One 10x10 main conference floor booth
- One breakfast



A. Exhibit Opportunities

A.1 Internet Café

\$30,000

In the center of the Sponsor Exhibition Hall, the Internet Café is a highly used service for conference participants. Attendees are able to securely check their email in order to stay in contact with their offices. Internet Café sponsorship offers high visibility to all attendees. ICCS 2012 will provide 15 Internet Café workstations for use throughout the conference. Internet Café sponsors will have the option to invite up to 10 employees for networking at all social events throughout ICCS 2012. What's more, your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.

A.2 Main Conference Floor Booth (10' x 10' Space)

\$6,000

Your firm will receive a prominent location in front of the main conference hall which will provide your company with high visibility throughout the conference. What's more, your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.

A.3 Exhibit Area Booth (6' x 8' Space)

\$4,500

Allow your firm to be featured in the ICCS 2012 Sponsor Exhibit Hall where senior experts and leaders from government, private industry and academia will browse your products for the full three days of ICCS 2012. What's more, your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.



B. Social Opportunities

B.1 Coffee Break

\$3,500

Increase your company's visibility and recognition through sponsorship of refreshments throughout the day for three breaks. Among other benefits, sponsorship will entitle placement of your company's logo on signage at each station. Your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. Your company will be acknowledged on the conference website, including a company logo. Sponsor will receive one complimentary ICCS 2012 General Admission ticket.

B.2 Breakfast

\$4,500

Your company will be acknowledged for sponsoring breakfast with signage displaying name and logo. The sponsor will have their literature, special event invitation or material inserted in the ICCS 2012 attendee welcome packets. Your company will be acknowledged as a sponsor on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.

B.3 Lunch

\$12,000

Your company will be acknowledged for sponsoring lunch with signage displaying name and logo. Your company will have the option of giving a 30 minute presentation or demonstration during the lunch hour. The sponsor will have their literature, special event invitation or material inserted in the ICCS 2012 attendee welcome packets. Your company will be acknowledged as a sponsor on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.

B.4 Cocktail Reception

\$15,000

B.4a Monday Kickoff Reception

The Opening Reception on Monday January 9, 2012, offers a 5 minute slot at the podium to extend a warm welcome to hundreds of ICCS 2012 attendees, as well as the hundreds of attendees attending the Law Enforcement Workshop (LEW) and Cyber Security Tutorial (CST) taking place on Monday afternoon. The sponsor will be recognized and company logo will be prominently displayed. The sponsor of this reception may invite up to 25 employees to this event for networking with attendees. Sponsor literature, special event invitation or company material will also be inserted in the ICCS 2012 attendee welcome packets. Your company will be acknowledged as a sponsor on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.



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B.4b Tuesday Reception

The cocktail reception is an excellent opportunity to network with elite cyber security experts. The sponsor will be recognized and your company logo will be prominently displayed. Sponsors will have 5 minute at the podium to address attendees and offer welcoming remarks. At the Tuesday cocktail reception, your company may invite up to 25 employees to this event for networking with attendees. In addition, your company literature, special event invitation or material will be inserted in the ICCS 2012 attendee welcome packets. You will be acknowledged as a sponsor on the conference website, including a company logo. Your company will receive one complimentary ICCS 2012 General Admission ticket.

B.4c Wednesday Reception

Sponsorship of this special dinner and reception offers conference-wide exposure and positive association with a social event rich in networking opportunities. The sponsor will be recognized and company name and logo displayed. Sponsors of the reception will have the option to invite up to 25 employees for networking at this event. What's more, your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged on the conference website, including a company logo. One complimentary ICCS 2012 General Admission ticket will be issued to your company.

B.5 City Lights Reception

\$30,000

The City Lights Reception is the official ICCS 2012 closing social reception offering conference-wide exposure and positive association with a stylish social event rich in networking opportunities. This is the only event that will take place off campus at the prestigious, Empire Hotel, fully glass enclosed rooftop lounge, offering breathtaking views of New York City. The sponsor will be recognized and company name and logo displayed. Sponsors of the reception will have the option to invite up to 25 employees for networking at this event. What's more, your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. The sponsor will be acknowledged on the conference website, including a company logo. Three complimentary ICCS 2012 General Admission ticket will be issued to your company.



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C. Apparel Opportunities

C.1 ICCS Polo Shirts

\$20,000

By sponsoring the ICCS 2012 polo shirts, your company's logo will be included on the polo shirt that attendees will wear proudly throughout and after the conference. Sponsor literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. Your company will be acknowledged on the conference website, including a company logo. You will also receive one complimentary ICCS 2012 General Admission ticket.

C.2 Lanyards

\$7,000

Sponsoring company's name and logo will be imprinted on badge holders worn throughout the conference by attendees. Your company literature, special event invitation or company material will be inserted in the ICCS 2012 attendee welcome packets. Your company will be acknowledged on the conference website, including a company logo. Sponsor will receive one complimentary ICCS 2012 General Admission ticket.

More Information

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